SAN PEDRO PROPERTY OWNERS ALLIANCE
MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING

10:00 AM Open Session

Agenda

Tuesday, February 19, 2013
Meeting Location: San Pedro Chamber of Commerce
390 W. 7th Street
San Pedro, CA 90731

1. CALL TO ORDER – Camilla Townsend, Co-Chair
 Jayme Wilson, Co-Chair

2. Committee Members –

Sandy Bradley, San Pedro Chamber of Commerce
Eric Eisenberg, Renaissance Group
Valerie Goodman, SPPOA
Warren Gunter, Property Owner
Alan Johnson, Jerico Development
Liz Schindler Johnson, Grand Vision Foundation
Stephen Robbins, SPPOA
Andrew Silber, The Whale & Ale
Camilla Townsend, POLA High School
Morris Warschaw, Property Owner
Jayme Wilson, Spirit Cruises

3. APPROVAL OF MINUTES – January 15, 2013. 10:00 AM Open Session.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

None

6. NEW BUSINESS

6.1 Business Development Proposal from Managed Care Solutions

6.2 Strategic Marketing and Business Development Plan

ACTION ITEMS

6.3 OC Weekly Advertising Proposal

6.4 Costume Rental for 125th

6.5 iPad for visitor data collection and surveying

NON-ACTION ITEMS

6.5 Weekday Trolley Trips (Tourism and Business Development)

6.6 Merchant Gift Card Program

7. UPDATES

7.1 Battleship Iowa Visitor Surveys – Lori Moore

7.2 Battleship Iowa on site meeting

7.3 PBID Website

7.4 125th Living Treasures Dinner

7.5 Tourism Map

8. NEXT REGULAR MEETING – March 19, 2013

9. ADJOURMENT